

PROCLAMATION

GENEVA LAKES FAMILY YMCA | 34TH Annual Auction | 2.15.20



To Strengthen Our Community

"SPONSORS"

"WILD WEST" SPONSORSHIP LEVELS

PRESENTING (1): \$7,500 REWARD

- Premier "Presenting" Sponsor
- All communications regarding event to be referenced as, Geneva Lakes Family YMCA's 34th "Wild West" Annual Auction presented by (your company name/logo)
- 20 event tickets (2 VIP tables) with premier placement & place cards
- Company logo featured exclusively on 500 cocktail napkins
- Sponsor logo on print materials & social media networks
- Exclusive name recognition on Lake 961 radio advertisement
- Opportunity to introduce keynote speaker
- GOBO light with logo projection on stage at event
- 1 page colored ad in event auction guide

DIAMOND (2): \$5,000 REWARD

- Premier "Entertainment and Digital Photography" sponsor
- Company logo featured on 200+ photo booth pictures
- 20 event tickets (2 VIP tables) with premier placement
- Sponsor logo on print materials & social media networks
- Lake 961 radio advertisement
- Sponsor logo displayed in the ballroom
- 1/2 page colored ad in event auction guide

PLATINUM (2): \$3,500 REWARD

Option A: Premier "Text 2 Bid" Sponsor

- Company logo featured exclusively on the Text 2 Bid portal
- 10 event tickets (1 VIP table) with premier placement
- Sponsor logo on print materials & social media networks
- Lake 961 radio advertisement
- 1/2 page ad in event program guide

Option B: Premier "Wristband" Sponsor

- Company name & logo exclusively on 450+ wristbands
- 10 event tickets (1 VIP table) with premier placement
- Sponsor logo on print materials & social media networks
- Lake 961 radio advertisement
- 1/2 page ad in event auction guide

~~GOLD (2): \$2,500 REWARD~~

- Premier "Bidder Card" Sponsor
- Company logo featured on 450+ bidder cards
- 10 event tickets (1 VIP table) with premier placement
- Sponsor logo on print materials & social media networks
- Lake 961 radio advertisement
- 1/4 page ad in event auction guide

SILVER: \$1,500 REWARD

- Premier "Decoration" Sponsor
- 6 event tickets
- Company logo featured on 50+ tables & stage recognition
- Company logo on print materials & social media networks
- 1/4 page ad in event auction guide

BRONZE: \$500 REWARD

- 2 event tickets
- Company logo on print materials & social media networks
- 1/8 page ad in event auction guide



GENEVA LAKES FAMILY YMCA | 34th "WILD WEST" Annual Auction Sponsorship Form



Saturday, February 15, 2020 | Grand Geneva Resort & Spa | The Forum
7036 Grand Geneva Way, Lake Geneva, WI 53147

By partnering with the YMCA, you will be associating with one of the most recognizable and respected nonprofits in the nation.

Company/Organization: _____

Contact Name: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We would like to join the Geneva Lakes Family YMCA's 34th "Wild West" Annual Auction at the following sponsorship level:

- Presenting: \$7,500 Availability: 1
- Diamond : \$5,000 Availability: 2
- Platinum: \$3,500 Availability: 2 **Circle One:** Option A: Text 2 Bid or ~~Option B: Wristband~~
- Gold: \$2,500 Availability: 7
- Silver: \$1,500 Availability: Unlimited
- Bronze: \$500 Availability: Unlimited
- I cannot be a sponsor, but I would like to make a donation of \$ _____

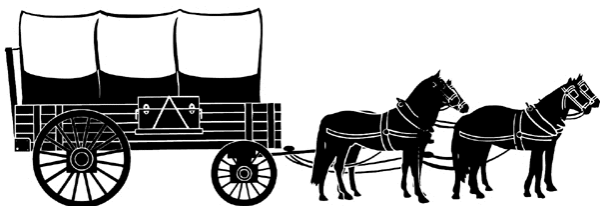
Sponsorship payment is due by January 17, 2020. Your commitment can be emailed prior to the event to ann.fulmer@glymca.org, Marketing & Communications Director, 262.248.6211.

- Check Enclosed (Payable to Geneva Lakes Family YMCA)
- Credit Card: Visa MasterCard Discover Amex Card
- Please call for my credit card information

Number: _____ Expiration Date: _____ 3-Digit Code: _____

Card Holder's Name: _____

Card Holder's Signature: _____



MUCH OBLIGED, PARTNER!