



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR IMMEDIATE RELEASE

Contact: Mike Kramp, CEO
mike.kramp@glymca.org | 262.248.6211 x18

GENEVA LAKES FAMILY YMCA IDENTIFIES LAND IN LAKE GENEVA FOR FUTURE SITE WHILE CONTINUING COMMITMENT TO DELAVAN BRANCH

Lake Geneva, WI — The Geneva Lakes Family YMCA is pleased to announce that they have identified an approximate 18-acre parcel of land at the southeast corner of Highway 120 and Townline Road in Lake Geneva for a future YMCA facility. The land is currently under contract, and efforts have begun to finalize this purchase. This property marks a rare and unique opportunity to expand the YMCA’s impact in the Lake Geneva community.

“This is an ideal location for our future YMCA branch in Lake Geneva,” said CEO Mike Kramp. “Across from Veterans Park, alongside the bike trail and just west of Symphony Bay, this site allows us to connect with individuals and families of all ages.”

This exciting development is an initial step in the Geneva Lakes Family YMCA’s Comprehensive Capital Expansion Plan to address the growing needs of the entire community it serves. The Lake Geneva land acquisition is a component of the Lake Geneva portion of the Comprehensive Plan. In addition, last year, the YMCA launched the Delavan branch project to better serve the community in Western Walworth County. The YMCA emphasizes that this Lake Geneva property transaction is separate and does not impact or impede the Delavan efforts, which continue to move forward according to plan.

The YMCA is exploring early fundraising and philanthropy to help complete the financing of this exceptional real estate opportunity.

“The YMCA will always have a presence in Lake Geneva,” Kramp added. “This is an exciting step forward for our community and our future. We are in the early stages of planning, but we are excited to expand our footprint to have greater impact in the communities we serve.”

For any additional questions please contact CEO Mike Kramp at mike.kramp@glymca.org or call 262.248.6211 X18.

The Y is one of the nation’s leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,500 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation’s health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.
ymca.net

###