

VISIT Lake Geneva and Geneva Lakes Family YMCA partner for Bundle Up campaign

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VISIT Lake Geneva and Geneva Lakes Family YMCA are teaming up to conduct the 2026 Bundle Up Together campaign through Dec. 15.

As part of the campaign, residents may donate coats, snow pants, hats, mittens, gloves, boots and other gently-used winter clothing items at VISIT Lake Geneva's Visitor Information Center, 201 Wrigley Drive in Lake Geneva, or Geneva Lakes Family YMCA, 203 S. Wells St. in Lake Geneva, for Walworth County residents who are in need.

Clothing sizes from toddler through adult may be donated.

Free Bundle Up Together distribution events will be held from 10 a.m. to 2 p.m., Nov. 14 and Nov. 15 at

the American Legion Frank Kresen Post 24, 735 Henry St. in Lake Geneva, and 10 a.m. to 2 p.m., Dec. 6 at Geneva Lakes Family YMCA, 203 S. Wells St. in Lake Geneva.

"Year after year, neighbors, businesses and visitors come together to help prepare children and families in our community to face the winter months," VISIT Lake Geneva President and CEO Stephanie Klett said in a press release. "We're so thankful to have the Geneva Lakes Family YMCA as a partner in Bundle Up Together, helping us strengthen this effort and reach even more people throughout our community."

For more information, visit www.visitlakegeneva.com, call 800-345-1020 or send an email message to info@visit-lakegeneva.com.



FILE PHOTO, REGIONAL NEWS

The Geneva Lakes Family YMCA is partnering with VISIT Lake Geneva to conduct the 2026 Bundle Up Together campaign.